

Ring the Bell  
for Gender Equality



Tunis, March 6, 2026

## Press release

### Tunis Stock Exchange and UN Women Ring the Bell for Gender Equality to Accelerate Women's Economic Empowerment in Tunisia

On the occasion of International Women's Day, Tunis Stock Exchange and UN Women Tunisia celebrated the global "**Ring the Bell for Gender Equality**" ceremony. By joining stock exchanges around the world, this initiative reaffirms the commitment of the Tunis financial market to gender equality and women's economic empowerment.

Organized at the international level in close coordination with the World Federation of Exchanges (WFE) and the United Nations Sustainable Stock Exchanges (SSE) Initiative, the ceremony aims to promote women's rights within the entrepreneurial ecosystem. It calls on financial sector stakeholders to make gender equality a strategic driver of sustainable performance and inclusive growth.

The 2026 edition in Tunisia placed particular emphasis on concrete commitments, notably strengthening women's representation in the governance bodies of listed companies and mobilizing capital in support of gender equity.

In their opening remarks, Mr. Bilel Sahnoun, Chief Executive Officer of Tunis Stock Exchange, and Ms. Florence Basti, UN Women Representative for Tunisia and Libya, highlighted the pivotal role of the financial market in accelerating the transition toward a more inclusive economy.

An overview of women's representation on the boards of directors of listed companies was presented, highlighting both the significant progress achieved and the persistent challenges to reaching true gender parity in corporate governance.

A high-level panel discussion then brought together representatives from the financial sector and international partners. Discussions focused on the role of financial instruments, employment policies, and responsible investment as catalysts for advancing women's empowerment.

This ceremony is part of the United Nations Sustainable Stock Exchanges (SSE) Initiative, which the Tunis Stock Exchange joined in 2015, and contributes directly to the achievement of Sustainable Development Goal (SDG) 5 on gender equality.

By ringing the bell for gender equality, Tunis Stock Exchange and UN Women reaffirm their shared ambition: to position the private sector and the financial market as key drivers in promoting women's rights and sustainable development in Tunisia.