

PRESS RELEASE

Tunis Stock Exchange Awarded “Africa's Best Exchange for Financial Literacy”

Tunis Stock Exchange is proud to announce that it has won the prestigious “*Africa's Best Exchange for Financial Literacy*” award at the ***Euromoney Capital Markets Awards 2025***.

This international distinction recognizes Tunis Stock Exchange’s continuous efforts in promoting financial literacy and awareness raising, aimed at bringing financial markets closer to the public, investors, and the younger generation.

Over the years, Tunis Stock Exchange has multiplied its educational initiatives, including:

- Implementation of a stock market education program targeting multiple audiences and developing dedicated educational tools;
- Launch of Africa’s first online education platform, “Investia Academy”, free and secure, enhancing access to stock market information;
- Launch of the “MyInvestia” platform, a free and open-to-all online stock market simulation game without financial risk, offering a unique investment experience;
- Design of educational programs and seminars for students and young graduates;
- Partnerships with universities, business schools, and associations to promote stock market culture;
- Awareness campaigns to strengthen trust and transparency among investors and companies....

Euromoney’s recognition reinforces the strategy of the Tunis Stock Exchange, which aims to combine transparency, innovation, and pedagogy, confirming its role as a reference in financial education across Africa.

Link to results: <https://www.euromoney.com/awards/capital-markets-awards/2025-results/#africa>

About Euromoney

Euromoney is one of the world’s leading providers of financial information and analysis. Recognized for its expertise, the brand publishes annual studies, rankings, and awards that are benchmarks in the fields of capital markets, banking, and finance.

The ***Euromoney Capital Markets Awards*** spotlight financial institutions, stock exchanges, and market players who stand out for their performance, innovation, and commitment to the development of financial markets worldwide.

For more information: www.euromoney.com